



Media Release

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\$100 Million Investment and Jobs for Geelong's Newest Community

Woolworths will join the new Warralily Village development due to open in 2017.

The first phase of the new Warralily Village development represents a \$100 million investment and will include retail, community, school and sports facilities for Geelong's newest community.

Warralily Director, Mark Casey, said he is delighted to welcome Woolworths to Warralily in a partnership that will provide residents with convenient access to retail stores and employment opportunities.

"Geelong has not seen this type of development before, where housing and infrastructure needs are planned and delivered in unison. Warralily is setting new benchmarks in best practise urban design," said Mr Casey.

Woolworths Regional Property Manager, John Robinson said, Woolworths was looking forward to joining the Warralily community with a new 3,800 square metre full range Woolworths supermarket,

"The new Warralily Woolworths supermarket will be built to our latest designs and will include a great range of fresh Australian produce and grocery items at every day low prices.

"The store will also create more than 120 new local job opportunities, including full time, part time and casual roles," he said.

Also being delivered as part of the 8,000 square metre first phase of the Village will be retail and non-retail commercial floor space including proposed, eat-street external dining, specialty stores, offices and a gym.

This follows news last week of \$32 million investment by the state government for a co-located primary and special needs school at Warralily and an earlier commitment of a further \$7.7 million for council's health and community centre and sports facilities.

Mr Casey said the Village, located off Barwon Heads Road will become the key entry point for the estate from which the adjacent sports and education precincts will be conveniently reached via car, bike or foot.

"The design of the Village, which includes a town square, 'main street' style shopping and exciting eat-street concept will create a key people place and community meeting place," said Mr Casey. "The north facing town square is centrally located and will use furnishings, landscaping and public art to create a unique identity."

When the Woolworths store opens, Warralily will be a thriving community of around 5,000 residents to add to the local area population and catchment from Barwon Heads Rd which currently carries over 6,000 vehicles a day.

Civil works for the Woolworths supermarket and supporting specialty retailers, including the likes of exciting dining opportunities, a bakery, butcher and pharmacy, will commence next year for planned completion in 2017. At this time the town centre, council community and wellness centre and sporting facilities will also be delivered, with the schools following shortly after in 2018.

“It’s exciting for our current 2,000 residents to know that in the near future the community infrastructure that attracted them to Warralily will be available, along with the existing parklands, NBN and recycled water that they already enjoy,” said Mr Casey. “It’s also why we continue to experience the region’s highest sales rate.”

At completion Warralily will have an estimated population of 15,000 residents and the full array of community services, including neighbourhood shopping centres, cafes and restaurants, a health and community centre, five schools and sporting facilities including football ovals, soccer fields, netball and tennis courts and bowling greens.

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Artists impression of the new Warralily Village, including the Woolworths supermarket announced today.

For further information please contact Karen Cartwright from StratHouse on 0401 701 134.