

WARRALILY REWARDS *repeat buyers*

Warralily is rewarding residents who are upgrading to a new home or investing in their future at Warralily with a \$10,000 discount when they buy again.

Since launching in 2010, Warralily has grown into a thriving community of more than 7,000 residents and earned the title of Geelong's most awarded community. Most recently Warralily was awarded the prestigious Urban Development Institute of Australia (UDIA) Victorian Masterplanned Community Award and the National UDIA Environmental Excellence Award.

With a great location between the Surf Coast and Geelong CBD and a lifestyle that boasts all the amenities a family needs on their doorstep, it's not surprising that the area has experienced substantial capital gains.

Warralily project marketing manager Ben Stewart said existing residents have experienced significant capital growth over the last three to four years providing options to move up or invest.

"We were seeing a trend of repeat purchasers who were buying their second or third home and we wanted to thank them for buying with us again.

"The design and scale of Warralily means our residents have the option to move up within the estate, but still remain part of their awesome community.

"They love what Warralily has become - which is a fantastic community with loads of landscaped open space and all the amenity you could need."

Phillip and Maddison are a perfect example. The couple live in their first home in Warralily Coast and have been able to purchase a larger lot in the Springs precinct, which is the natural upgrade option for a number of residents.

Phillip said his family love living close to the coast, work, family and friends.

"We want to stay in Warralily because it's a great community and we enjoy the family friendly feel of the estate," Phillip said.

"We look forward to having a bit more



Warralily residents Phillip and Maddison have just upgraded to a larger home in the development.

space and being close to the walking tracks, shops and our children's daycare, with the added bonus of our new home being just around the corner from our son's best friend."

"The word is out!" Ben said.

"Six current residents have taken advantage of the repeat purchaser program over that last six weeks, with four being upgrading owner-occupiers and two investing."

The Warralily Upgrade and Save Program is available to all existing purchasers at Warralily. Each existing purchaser will receive a \$10,000 discount off the retail price of the block of land they are purchasing. The offer ends June 30, 2020.

Terms and conditions apply. For more information, phone Warralily on 1300 458 193 or head to warralily@coreprojects.com.au.